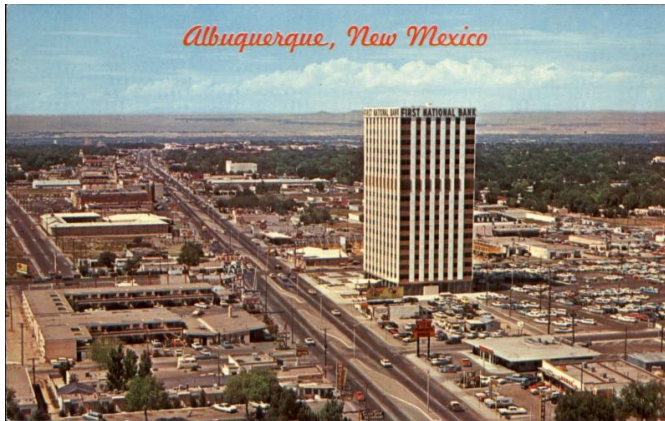


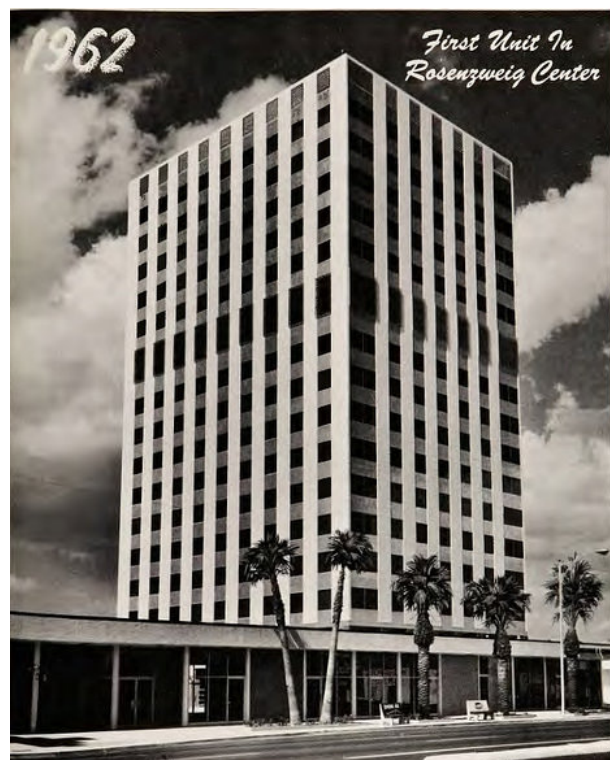
A PHOENIX FIRST, BUT AN ALBUQUERQUE LEGACY



Like Albuquerque, sunbelt city Phoenix is home to many a mid-century house. Many of you know that **Modern Phoenix** was a major inspiration to the start of Modern Albuquerque, second only to the City of Albuquerque's **2013 Mid-Century Modern Architectural Resources Survey**. With builder Sam Hoffman working in both cities, its unsurprising that we share some of the same home models. Yet there's

another building the two cities have in common that isn't as expected: the Del Webb building. Albuquerque residents know it as the former First National Bank Tower East. Seen in this postcard from our collection, the now former bank tower looms over Central Avenue at the corner of San Mateo NE, the only skyscraper outside of downtown.

In this photograph of the Del Webb building in Phoenix, we see the tower as constructed at Rosenzweig Center (now Phoenix City Square) in 1962. The text describes the structure as 'sleek and modern' and 'gold and white'. Albuquerque's twin bank tower, also sleek, modern, white and gold, would be finished in 1963. Designing the building once and building it twice made economical sense. The Del Webb Corporation, for whose headquarters the first tower was erected to house in Arizona, employed the architectural firm of Flatow, Moore, Bryan, and Fairburn for the dual design as well as that of the other three buildings in the Phoenix center. A Phoenix office of the architectural firm was run by Bob Fairburn while the main office, headed by Max Flatow, Jason Moore, and Garland Bryan was located in Albuquerque. The firm relocated from its butterfly-roofed Lomas Boulevard location to the 16th floor of the tower upon completion.



THE DEL WEBB BUILDING, sleek and modern, gold and white 17-story office structure on Phoenix' busy North Central Avenue, was completed and occupied in 1962. It became not only the corporation's home office, but also the first unit in the multi-million dollar Rosenzweig Center business complex to rise on 12½ acres the Webb firm controls at the prestige location. Besides scores of tenants in the building, ground floor space has been leased to a stock brokerage firm, title company, branch bank, jewelry store, travel agency, shoe store, haberdashery, beauty shop, office supply store, restaurant and cocktail lounge.

While Albuquerque's version remains a largely unchanged modern monument, in 1987

Phoenix's Del Webb building received a new name, the 3800 Tower. And in 1989, it received **exterior updates**. Gone is its glittering gold tile, replaced with mirrored glazing. It's only in Albuquerque that its golden age can still be glimpsed.

CONGREGATION B'NAI ISRAEL SYNAGOGUE APPROVED FOR STATE HISTORIC REGISTER

Decided last month by the New Mexico Cultural Properties Review Committee was the addition of the Congregation B'Nai Israel synagogue to the New Mexico State Historic Register and its eligibility for the National level. Per the **committee's decision**, the synagogue falls under the criterion for architecture because it represents an excellent example of Late Modern Expressionism with its 'tent-like vaulted roof.' The design of the roof is described in the nomination as, "an Expressionist interpretation of the biblical Tent of Jacob."



Completed in 1971, Congregation B'Nai Israel's synagogue was designed by architect George Wynn. For more, read its **nomination** to the historic register.

How can you keep an eye on historic register nominations in the state? Visit the New Mexico Historic Preservation Division's **pending nominations page**.



ABQ MID MOD HOME TOUR TICKETS ARE GOING FAST!

BUY YOURS TODAY!

From inspired, architect-designed homes to another built by a savvy merchant builder selling a stylish slab of the American Dream, the ABQ Mid Mod Home Tour will showcase a snapshot of modern Albuquerque too often ignored! The four featured homes were carefully selected to represent Albuquerque's mid-century era and are situated in neighborhoods alongside other exemplary mid-century properties. A fifth, iconic modernist property will serve as the event's check-in location.

Ticketed attendees will also receive a Buy-One-Get-One promotional code for use with our *Hairpin Legs* modern architectural walking tour. This code will be distributed at the event and is valid until September 2, 2019. For more information, please view the tour's **frequently asked questions**. The ABQ Mid Mod Home Tour is presented by Modern Albuquerque in partnership with Ted Janka of CHED Designs and through the generous support of the following sponsors.



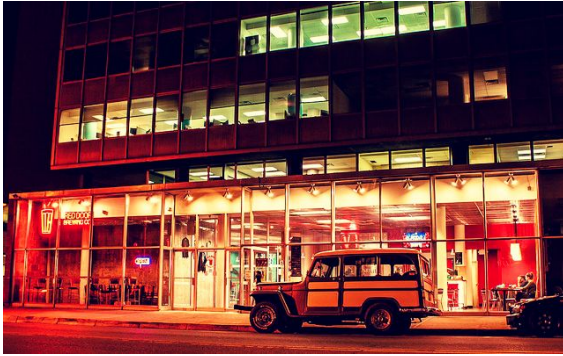
Denver Modernism Week **2019**

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UPCOMING FREE EVENT: DOWNTOWN ABQ ARTWALK



APRIL 5th: Modern Albuquerque LLC and Ted Janka of CHED Designs will be hanging out at Red Door Brewing Company's downtown Simms Building location from **6-8 PM** the evening of April 5th during the April Downtown ABQ Artwalk event. Stop by to see a display of artistic architectural photos, pick up your print copy of our must-see modernism map, enjoy a pint, and tell us what you love about Albuquerque's modern architecture!

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